

CAR OF THE QUARTER . . .

1972 Dodge Charger by Johnnie Moreno



I'm brand new to the Mopar scene but I drank the Kool-Aid as soon as I bought my 1972 Charger. Not only are these cars a blast to drive, they are esthetically pleasing to both the eyes and the ears. At every show, meet, cruise, event, driveway and heck even in a parking lot a Classic Mopar demands the respect and reverence of any crowd. The term muscle car is defined when you hear one of these Chrysler power plants turn over. I knew I needed to be a part of this small but elite few who own a definitive piece of the muscle car history.

My car is very much in its infancy stage, with plans ranging from engine build and paint to a custom hood and interior conversion. With the help of a few online Dodge Charger decoding sources, I've deciphered and included the VIN and fender tag from my 72 Charger. I look forward to the insight and knowledge afforded to me by veteran Mopar owners and enthusiasts alike to facilitate a build worthy of the Mopar heritage. I plan on taking meticulous notes, and spending exhaustive hours recording my build to keep you all updated on the status of my build.

Vehicle Identification Number decoding is as follows:

Description	Interpretation	Code
Model: Dodge Charger or Coronet		W
Price Class: High		H
Body Type: 2 door hardtop		23
Engine: 318ci V8 2bbl (LA motor)		G
Year: 1972		2
Assembly Plant: St. Louis, MO		G
Sequence Number: xxxxxx		xxxxxx

Decoding of Fender Tag is as follows:

Code	Description
E44	318-2 Barrel
D34	TorqueFlite Automatic Transmission
WH23	W = Dodge Coronet / Charger H = High 23 = 2 Door Hardtop G = 318 150HP(net) or 155HP(net) 1-2BBL 8 CYL
G2G	2 = 1972 G = St. Louis, MO, USA
xxxxxx	Sequence Number 'xxxxxx'
FE5	Paint Code: Bright Red / Rally Red Trim Grade/Style/Color
S2X	S = Sport 2 = Vinyl Bench X = Black
EW1	Upper Door Frame: White / Alpine White
C10	Date Built: 12 / 10 / 1971
181880	Order Number: 181880
V1W	Roof Type OR Color: Full Vinyl Top - White
U	Built to Specifications for USA Order
B41	Front Disc Brakes Some Yrs. Power
B51	Power Assisted Brakes
G11	Tinted Glass All
G37	Left Hand Remote, Right Hand Manual Chrome Mirrors
H51	Single Air /w Heater
J25	3 Speed Variable Wipers
J52	Inside Hood Release
L31	Hood / Fender Mount Turn Signal
N21	Air Pump
M25	Wide Sill Molding
R11	Music Master Radio AM
V7W	Accent Stripes - White
26	26 in. Radiator